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Free money transfer in MobilDeniz for those defining an Easy Address in DenizBank

DenizBank presents its customers defining their mobile phone number or TR ID No information as Easy Address (KOLAS) an opportunity to realize all their money transfers on MobilDeniz free of charge throughout the year.

With this campaign launched on 4 February by DenizBank, the customers who define their Easy Address on MobilDeniz, DenizBank branch and ATMs, Online Banking or Call Center can realize all of their money transfers by the end of the year on MobilDeniz at any time free of charge and securely. The customers who own a private company can also benefit from the campaign by adding their Tax Identification Number.

“In Digital, customer asks, Denizbank does it”

Stating that in the digitalization era in which banking services are brought outside of the bank, they work with the target of making sure that their customers can realize their banking transactions in the most comfortable manner, **DenizBank Digital Transformation, CRM and Change Management Group Executive Vice President Umut Özdoğan** spoke about the campaign; “In the digitalization period in which physical devices and media are out of the question, we are designing our products with the aim that our customers can use our products and services with ease in their daily lives. Reading the changing habits of our people, we expand our range of service in this direction. Within this framework by integrating the Easy Addressing System launched under the ownership of Central Bank of Republic of Turkey and 24/7 instant payment system FAST with our MobilDeniz channel, we continue to present our customers the ability to make quick, easy and secure transactions without needing IBAN since the day number one. With the same approach, we implemented our campaign which enables our customers defining their Easy Address to make all of their money transfers on MobilDeniz free of charge throughout the year in DenizBank. We will continue to focus on the service models to meet the needs based on the question “How can we be simpler but more effective”.

Bilgi için:

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