

Press Release

Lacivert, the pearl of Bosphorus, brings quality and elegance to Le Chic Bodrum

Lacivert Resraturant of Doğuş Group, one of the most popular brands in dining sector, opening a branch in Le Chic Bodrum, the very first project of Deniz REIT.

This will be the first branch of the restaurant out of Istanbul and will be opened on June, 17th. Striving to offer the best dining experience to its guests with its unique view, Lacivert will be one of the most popular venues in Bodrum this summer. In line with the pandemic conditions, the restaurant will serve up to 120 guests on a 1200 square-meter pier and will be also accessible by sea via boats.

Le Chic Bodrum, located in Bodrum Asarlık with its 94 residential and hotel sections and managed by the Palazzo Luxury Collection operating under Kaya Group, is broadening its range of service through new collaborations. Offering the exquisite tastes of the Mediterranean Cuisine to its customers, Lacivert Restaurant will be serving its guests in Le Chic Bodrum, for the first time out of Istanbul. The restaurant will be open between 7 p.m. and 12 a.m. as of June, 17th.

"Beauties of Bodrum meet the flavours of Lacivert"

Tanju Kaya, Deniz Real Estate Investment Trust Chairman of the Board and DenizBank Board Member, expressed his opinion that Lacivert Restaurant will be a tasteful contribution to the beautiful atmosphere of Bodrum, with its high quality cuisine and exquisite ambiance. Kaya added, "We opened the doors of Le Chic Bodrum back in July 2020, offering it as a living space. With our collaboration with Kaya Group, which is a well-established tourism brand in our country, Palazzo Luxury Collection operating under the Group manages the residential and hotel sections of the facility. Our focus is to provide our guests with the most qualified service. Excellent customer satisfaction lies at the heart of our management philosophy. Lacivert Restaurant, operating under Doğuş Group, shares this philosophy and vision of ours, and turns the dinners of its guests into memorable nights. In this sense, we are extremely pleased that we will be working with one of the most popular dining brands. We are also working on the new surprise collaborations which are yet to come in Le Chic Bodrum, the shining star of Bodrum, as well as Palazzo Collection and Lacivert."

"Doğuş Group brings its years of experience in the food and beverage industry to Bodrum with Lacivert"

Eryiğit Umur, CEO and Chairman of the Board of Doğuş Hospitality and Retail Group, said that Lacivert will be a perfect fit for Le Chic Bodrum. He also expressed his gratitude that this waterfront restaurant serving for more than 20 years at Bosphorus will be meeting its guests also in Bodrum now. Umur continued, "Doğuş Group has this global scale experience in food and beverage sector. With our global partnerships and our world-famous brand portfolio, we continue to bring gastronomy lovers together with creative concepts and different experiences. Today, we have 142 restaurants under 42 different names in 16 countries, offering excellent service, stylish design and top level food and beverage quality. Now our brand Lacivert will combine powers with Le Chic Bodrum, one of the most prestigious projects in Bodrum, and Palazzo Luxury Collection. We are truly excited that we will be hosting our guests also in Bodrum this season."



Le Chic Bodrum makes life more elegant in Bodrum

With its residential and hotel sections, Le Chic Bodrum offers a vacation experience to its guests where the green meets the blue. In the hotel section, high quality accommodation services are provided under the brand Le Chic Bodrum and management of well-experienced Palazzo Luxury Collection. In the residence project which offers living spaces in different sizes starting from 2+1, open/closed swimming pool, SPA, fitness center and sports areas are available for the use of the guests.