

Zero interest advantage for fuel oil from DenizBank and bp for producers

Denizbank and bp have joined forces to offer 6 month maturity with zero interest for fuel oil expenses to be made through Producer Card until October 15th. The campaign will continue with 5 month maturity after this date.

Ranking first among private banks with a market share of 47% in agriculture, **DenizBank** has joined forces with **bp** to provide advantages for fuel oil expenses that farmers need for agricultural activities.

Accordingly; 6 month maturity with zero interest is offered for fuel oil expenses made through Producer Card until October 15th. The campaign will continue with 5 month maturity after this date.

“We will continue to offer advantages to Producers”

DenizBank Agricultural Banking Group EVP Burak Koçak underlined that Producer Card which is a first in the sector has close to 620.000 customers and said “In our agricultural journey, we always saw our farmers as family members who share their food with us. We have been working hard to enable sustainable production by cutting their costs and increasing their income. We are happy to address one of the most crucial needs with our collaboration with bp that is a leader in fuel oil distribution sector. We will continue our contribution to agriculture with the responsibility we carry towards our country.”

“The pandemic showed the importance of agriculture once more”

bp Turkey Retail Fuel Oil Operations Director Ersin Akmanoğlu emphasized that the world once again understood the importance of agriculture with the pandemic and said “We knew the importance of agriculture but the pandemic showed it once again. You can build buildings, roads and cars but life is lost without agriculture. So our farmers that ensure continuity of food and plough the earth are crucial. As bp Turkey, we wanted to help our farmers with an important and big brand as Denizbank besides adding high value to the national economy of turkey. We are very happy to be involved in such a high value added project for our country.”

“It’s always an advantage to have a Producer Card

- Farmers benefit from 6 month maturities with zero interest for expenses made with Producer card from merchants.
- The most important advantage of Producer Card is once a year payment. This maturity is determined according to the crops, meaning the harvest of the farmers.

- Producers can withdraw their Producer Card and agricultural working capital loans in cash from Denizbank branches and ATMs 24/7 and use Producer card at merchants of Denizbank for the products and services they require for agriculture.
- Producers can make repayments to Producer card when they wish, withdraw cash once again when they need or use it for their agricultural expenses.
- To apply for a Producer Card, type URETICI, leave a gap, type your ID number and send it to 3280 as an SMS.

About DenizBank

DenizBank started its journey when it was acquired by Zorlu Holding in 1997 in the form of banking license from the Privatization Administration. The Bank was acquired by Dexia, one of the leading finance groups of Europe, in October 2006; and then its shares were sold to Russia's largest bank SberBank on September 28, 2012. As of July 31, 2019, the Bank was transferred to ENBD, again one of the largest institutions in its region.

Aiming to create a "financial supermarket" gathering various financial services under one roof, DenizBank Financial Services Group has 717 branches in total including the branches of subsidiaries and over 14 thousand employees operating in 81 provinces of Turkey; six domestic and three international financial subsidiaries, six domestic non-financial subsidiaries and a branch in Bahrain.

DenizYatırım, Deniz GYO, DenizPortföy Yönetimi, DenizLeasing, DenizFaktoring, Hızlı Öde, Intertech, NEOHUB, DenizKültür, Ekspres Bilgi İşlem ve Ticaret, Açık Deniz Radyo-TV and Bantaş are the domestic subsidiaries of the Group, and Eurodeniz, DenizBank AG and DenizBank Moscow are the foreign subsidiaries.