

## DenizBank's Chief Economist Dr. Saruhan Özel evaluated in Adapazarı the impacts of the developments in global economy on Turkey.

*DenizBank's Agricultural and SME Banking presented their solutions tailored to SMEs and agricultural sector in the meeting in which DenizBank's Chief Economist Dr. Saruhan Özel met DenizBank's friends from Adapazarı....*

DenizBank added one more meeting to its meetings organized in various regions of Turkey in line with the importance that it gives to customer relations. DenizBank's Chief Economist Dr. Saruhan Özel met the customers of Adapazarı Branch.

In his presentation titled *"Global Economic developments, Their Impacts on Turkey and Expectations"*, the Chief Economist Saruhan Özel evaluated the economic and political developments at global level and their short and medium term effects on Turkey.

In the opening speech, Gökhan Ertürk the Executive Vice President of DenizBank SME and Agricultural Banking emphasized the importance that SMEs have for the present and future Turkish economy. He presented the "Turuncular" concept specially created for enterprises by DenizBank SME banking as well as their innovative products and services directed to small-medium sized enterprises. Mr. Ertürk also underlined the importance that DenizBank attaches to agricultural sector and talked about the advantages offered with "Producer Card", which is, in terms of its features, the first card in the world offered to farmers.

Answering the questions of the participants after the presentations, Dr. Saruhan Özel made some predictions and suggestions about the year 2008.