



**PRESS RELEASE**

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**Being the private bank investing the most in agricultural sector, DenizBank is holding information seminars for producers within the framework of Agricultural Mobilization.**

### **DENIZBANK MET PRODUCER ALLIES IN TURGUTLU...**

Ranking first amount private banks in terms of providing financial support to agricultural sector, DenizBank is holding training seminars for informing producers within the framework of Agricultural Mobilization which takes place between 14<sup>th</sup> of May and 17<sup>th</sup> of September, 2009.

Farmers will be informed on economy, draught, global warming, irrigation, productivity and animal husbandry during the Farmer Training Seminars that will be held in 5 cities, which are Isparta, Manisa-Turgutlu, Sanliurfa, Edirne-Havsa and Yozgat-Bogazliyan Within this framework, the meeting which was held on 10<sup>th</sup> of June in Turgutlu Mercantile Exchange with the participation of Gökhan Ertürk, DenizBank Executive Vice President for SME and Agricultural Banking, Dr. Saruhan Özel, the Chief Economist of DenizBank, Hüseyin Uysal, Technical Director of Basak Grupama Agricultural Insurances and Prof. Dr. Ediz Ulusoy, Ege University Faculty of Agriculture Head of Department of Farm Machineries.

Regarding information meetings Mr. Ertürk said: "DenizBank attaches great importance on agriculture sector. As an indicator of this importance, we launched the Agricultural Mobilization which is a brand new event in the sector. We are happy to reach thousands of producers by holding training seminars with the aim of increasing awareness among our producers within the framework of Agricultural Mobilization".

Making a presentation in the meeting attended by a high number of farmer audience, Dr. Saruhan Özel, the Chief Economist of DenizBank, shared the recent developments in agriculture sector with a global point of view. Mentioning the fact agriculture is of great importance for the future of Turkey's economy, Mr. Özel informed the participants about the effects of global crisis on the world and on Turkey as well as post-crisis expectations.

Many activities like supply supports, local festivals, social activities and trainings, which will provide added value for producers' social and economic life, will take place under Agricultural Mobilization umbrella.

Türk Traktör, Petrol Ofisi, Turkcell and VISA are some of the Project supporters of Agricultural Mobilization which is launched in the leadership of DenizBank in cooperation with Ministry of Agriculture and Rural Works with the aim of promoting the development of agricultural sector.