

PRESS RELEASE 13 May 2010

Rendering all facilities to Eskişehir, DenizBank offers very special advantages to entrepreneurs from Eskişehir

## DenizBank embarks on Eskişehir

- Collaboration protocols have been signed between DenizBank and Eskişehir Chamber of Commerce (ECC) and Eskişehir Chamber of Industry (ECI). With the protocols, entrepreneurs from Eskişehir now have the opportunity of "Capital Support Loan" and "Equal Installment" loan.
- DenizBank also introduced the Paso Youth Banking project to young people at Anadolu University with Beyazıt Öztürk, the campaign face. The senior management of DenizBank gathered with the prominent people of the city at dinner.

Offering innovative and customized solutions to the needs of its customers with its understanding of financial supermarket, DenizBank continues to engage in special projects customized to cities by traveling around Anatolia for the growth of Turkish economy.

DenizBank signed collaboration protocols with Eskişehir Chamber of Commerce and Eskişehir Chamber of Industry which ceaselessly continue their activities towards providing finance to their members under favorable conditions. The ceremony was held at the Eskişehir Chamber of Commerce on Wednesday, 12 May 2010 with the participation of Harun Karacan, the President of Eskişehir Chamber of Commerce and Hakan Ateş, the CEO of the DenizBank Financial Services Group. Savaş Özaydemir, the President of the Eskişehir Chamber of Industry and Hakan Ateş, the CEO of the DenizBank Financial Services Group attended the signing ceremony held at Eskişehir Chamber of Industry and Dede Park Hotel on the same day.

## **Option of Long Term Maturities**

Within the framework of the protocols, enterprises which are members of ECC and ECI will be able to benefit from "Capital Support Loan" with maturities up to 72 months and "Equal Installment" loans with maturities up to 36 months from DenizBank offered with special interest rates. The interest rate for both credits shall be 1.25 %. The "Capital Support Loan" which is positioned as the first credit to offer long term finance option for the capital needs of



enterprises regarding purchase of goods and services makes it possible to cover their cash needs for up to 6 years of maturity by providing real estates as collaterals. Moreover, this new loan of DenizBank which offers special interest advantages for the members of ECC and ECI has a grace period of 3 months.

## "DenizBank will help the Eskişehir enterprises to grow"

Hakan Ateş, the CEO of the DenizBank Financial Services Group evaluated the collaboration of the ECC and ECI by saying "Eskişehir is among the leading cities in Turkey with exports of approximately \$ 600 million in the fields of agriculture, industry and mining. Another important feature of Eskişehir is that the exports always exceed imports. Most members of the Eskişehir Chamber of Industry are small entrepreneurs. Small and medium enterprises still have problems in reaching financial intermediaries and benefiting from them. As DenizBank, we are trying to do what is on our part. With these collaborations realized with Eskişehir Chamber of Commerce and Eskişehir Chamber of Industry in order to fill this important gap, we offer special support loans to ECC and ECI member enterprises. With the advantageous brought, DenizBank will help Eskişehir enterprises to grow.

Besides the Eskişehir Chamber of Commerce, we have cooperated with 240 Chambers of Commerce and Craftsmen country wide and we have taken important steps for the enterprises to reach and benefit from financial intermediaries. We aim at reaching more enterprises by signing this cooperation protocol with Eskişehir Chamber of Commerce and Eskişehir Chamber of Industry. Stating that the number of enterprises benefited from DenizBank SME Banking products and services reached 450 thousand as of today, Hakan Ateş said "Our target is to raise this number to 600 thousand by the end of the year by sharing DenizBank's difference in the field of SME Banking with more enterprises". Further information regarding "Capital Support Loan" can be reached through <a href="https://www.denizbank.com">www.denizbank.com</a> website, from DenizBank branches and through the telephone number 444 0 804.

## **DenizBank visited Anadolu University**

Another event held by DenizBank in Eskişehir was the Youth Banking Project presentation designed for the banking transactions of young people under the brand name of "Paso DenizBank". Visiting Anadolu University with Beyazıt Öztürk, the campaign face, DenizBank explained to young people the PASO World which offers a number of features such as 10 % discount at all restaurants with Paso Bonus, advantageous education loans and privileged banking services.

The senior management of DenizBank gathered with the prominent managers and entrepreneurs of the city at dinner. At the inaugural speech of the dinner reception held at



the Dede Park Hotel, Hakan Ateş, the CEO of the DenizBank Financial Services Group mentioned the importance of Eskişehir for Turkey. Saruhan Özel, the Chief Economist of DenizBank made assessments about the Turkish and world economy.