

Press Release 26 March 2010

DenizBank provides due support for the Forest Week!

On occasion of the Forest Week, DenizBank started a campaign on its Açıkdeniz internet branch for customers living in Aegean Region to donate to Aegean Forest Foundation.

Providing innovative and tailor made solutions to needs of its customers with through its financial supermarket approach, DenizBank achieved an important campaign within the framework of its social responsibility approach. DenizBank added a new dimension to its previous Environment-Friendly campaign in January on Açıkdeniz for payment of motor vehicle tax.

Providing its customers wishing to donate to Aegean Forest Foundation established for planting trees, protecting forests and rising awareness about importance of green to be able to donate via Açıkdeniz internet branch, DenizBank thus supports the steps taken for the protection of Aegean forests.

Regarding the campaign, Gökhan Ertürk, DenizBank's Executive Vice President in charge of Retail Banking commented: "On occasion of Forest Week, we wanted to extend our support to efforts deployed to leave our green Aegean Region to future generations. We made it possible for our customers to be able to donate easily to Aegean Forest Foundation via Açıkdeniz internet branch. We informed our customers about the campaign. I should remind you that no fee was charged to donations to Aegean Forest Foundation, and that we will be more than happy to be involved in such campaigns to leave a green world to next generation."