

**PRESS RELEASE****26 March 2010**

## **DenizBank's lights will be switched off for an hour for a livable World**

**DenizBank supports the Earth Hour campaign which will be realized by World Wild Life Fund (WWF) for the purpose of acting against global warming**

DenizBank Financial Services Group is participating in the Earth Hour campaign which will be held for the 4th time this year by World Wild Life Fund (WWF) to act against global warming with all group subsidiaries.

Within the scope of the campaign all subsidiaries within DenizBank Financial Services Group will switch off their lights on Saturday evening March 27th between 20.30 and 21.30.

Hakan Ateş, the CEO of DenizBank Financial Services Group said that by supporting this campaign, they aimed at drawing attention to the combat against climate change, creating awareness for global warming and contributing to the decline of carbon emissions release.

Within the scope of the campaign which will be held for the 4th time this year by World Wild Life Fund (WWF), Head Offices and all branches of DenizBank Financial Services Group will switch off their lights on Saturday evening March 27th between 20.30 and 21.30, except for the areas required for security.