

A Strategic Alliance between DenizBank and Microsoft- May, 2004

DenizBank having a wide range of branches all across Turkey and abroad, with Alternative Distribution Channels and a number of subsidiaries, is one of the top ten private banks in the market. The Bank has also been deploying cost saving Microsoft based platform for most of the mission critical applications including CRM and Datawarehouse .

DenizBank has decided to have web based interface for all the branch transactional systems.

DenizBank decide to work with Microsoft .net in this strategic project. The reason for the decision is the powerful development environment, scalability, availability and integration capabilities with existing infrastructure.

The new platform development team will include DenizBank and Microsoft and solution partner consultants.