

## **Denizbank is strengthening its SME Banking Staff - May, 2004**

Denizbank is strengthening its penetration in the SME Banking area with a new transfer.

Arif İsfendiyarođlu has been appointed as the Assistant General Manager of SME Banking of Denizbank in April 2004, with 14 years banking experience especially in the SME banking.

Graduating from Ankara Atatürk Anatolian High School in 1986, İsfendiyarođlu completed his university education in Textile Engineering Department of İstanbul Technical University.

He received his MBA degree in Manchester Bussiness School and Bilgi University between 1998 and 2000.

After graduation he began to work as Assistant Specialist in the Securities Department of Garanti Bank. Arif İsfendiyarođlu had been appointed as Specialist to the Treasury Department in 1991 and then as the Manager to the same department in 1995.

Working in the Treasury Department until 1996, İsfendiyarođlu was appointed as the Vice President of Retail Banking Department between 1996 and 1999.

After working as the Vice President of SME Banking Department and the Vice President of Marketing / CRM , İsfendiyarođlu left Garanti Bank and joined to Denizbank in April 2004 as the Assistant General Manager of SME Banking.